

# WRITOSKILL-2019



## ABOUT THE COMPETITION

The Writoskill – 2019 is being organized as a part of countdown activities for Unani Day which is celebrated on 11th February every year. The Central Council for Research in Unani Medicine (CCRUM), an autonomous research organization of the Ministry of AYUSH, Government of India, is organizing this competition to offer an opportunity to budding writers to showcase their talent and win amazing prizes.

## AWARDS

The Winner : Rs.10,000 (01 Award)  
First Runner Up : Rs. 8,000 each (02 Awards)  
Second Runner Up : Rs. 3,000 each (05 Awards)  
Consolation Prizes : Rs. 2,000 each (05 Awards)

## THEME OF THE COMPETITION

“Mainstreaming Unani Medicine in Public Health”

## ENTRY SUBMISSION

600 to 1000 words article on the above theme should be emailed to [ccrum.socialmedia@gmail.com](mailto:ccrum.socialmedia@gmail.com) on or before 31st January, 2019.

## GUIDELINES AND INSTRUCTIONS

- The competition is open for the students of journalism, mass communication and all Unani colleges.
- Only one entry per person is allowed.
- Entries received after the due date shall not be considered.
- Kindly check the detailed terms and conditions available on [www.ccrum.res.in](http://www.ccrum.res.in) or [www.ayush-unaniday.in](http://www.ayush-unaniday.in) before submitting your entries.

For any queries contact:

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# WRITOSKILL-2019

(ccrum.socialmedia@gmail.com)

A writing competition (upto 31<sup>st</sup> January, 2019 is being organized with the following objectives)

- To bringing talented young writers under one roof to develop Unani content around brand AYUSH.
- To develop content based on rich knowledge available within AYUSH system for the benefit of general public.
- To attract write toward AYUSH public health stories and encourage them to enrich these stories for the interest and benefit of general readers.
- Creation of content complementing AYUSH success / motivational stories.
- Explore the hidden aspects of the multifaceted phenomenon of AYUSH

## **The Idea:**

Organizing an event for young writers to produce relevant content based on Unani system of medicine. That may be used to develop publication with an objective to promote Unani systems of medicine in masses for this purpose the event is named as writoskill-2019. The theme for the competition is **"Mainstreaming Unani Medicine in Public Health"**.

## **Execution strategy:**

The event has been created online for talented young writers from Journalism & mass communication departments and all Unani colleges. An advertisement for the event has been communicated to the Journalism and mass communication departments of Delhi NCR based colleges/ institutes for more participation of the students. The principals/ heads of the colleges/ institution have been requested to put up the advertisements on the notice boards of their respective colleges/ institutes for more participation.

## **Terms and conditions:**

- The competition is open for the students of Journalism, mass communication and all Unani colleges.
- Competition will be closed on 31<sup>st</sup> January, 2019 at 17:00 hrs
- To enter the competition, please submit a write up 600 to 1000 words on **"Mainstreaming Unani Medicine in Public Health"** by email only to **ccrum.socialmedia@gmail.com**
- Only one entry per person is allowed. More than one entry from one entrant will lead to disqualification. Entries will not be accepted in bulk or on behalf of someone else. Joint submissions will not be accepted.
- Only typed text will be accepted in double space 12 point font size, Time New Roman font in MS Word.doc. or docx file format., Margins of 2.54 cm on top, bottom and both sides.

- Cover of the written submissions: It should include name of the Participant, Address, E-mail ID, Contact Number, Name of the College/University with address and email id.
- Page numbering of the written submissions: Written submissions shall be page numbered consecutively in Arabic numbers (i.e.1, 2, 3 etc.). Such numbering may be in the main text or in the footer/header.
- Only original unpublished articles in English on the above theme in the given format would be considered.
- Plagiarism will result in immediate disqualification.
- By submitting your entry for this competition, you agree and warrant that (a) your entry has not been published before (b) your entry is entirely your own original work, and (c) nothing in your entry is defamatory, private or an infringement of copyright or other intellectual property right or in any way a breach of another's rights
- The organizers shall not be responsible for contracting or forwarding prizes to entrants who provide unclear or incomplete information or for entries lost, misdirected, delayed or destroyed.
- Any entry in breach of this clause will be disqualified from participating in and winning the competition.
- Winner will be selected from the entries received in accordance with these terms and conditions based on the following criteria: writing skills, originality, creativity, relevance to the theme, and utility value of the write-up for the general public.
- The Editorial committee of the competition will read and shortlist the entries received in accordance with these terms.
- Winner will be announced on the website of CCRUM i.e. [ccrum.res.in](http://ccrum.res.in) or and conference website [www.ayush-unaniday.in](http://www.ayush-unaniday.in)
- All entries retain copyright on their entry. However, the entrants grant the organizers a non-exclusive license to publish their entry, in whole or in part, in print or online.
- The organizers reserve the right to alter the prizes, terms and conditions or cancel the competition. No alternatives to prizes will be given. If the entries are not of sufficiently high quality the organizers may extend the closing date (in which case it may also be necessary to alter the prize). Entries will not be returned.
- All disputes pertaining to writing competition, 2019 shall fall within the jurisdiction of Delhi only.
- By entering the competition you agree to bound by all terms and conditions.
- No TA/DA will be given to awardees.
- The winners will be asked to show their original photo identity card at the time of receiving the prizes.

**About the competition at a glance:**

The competition is being organised by the Central Council for Research In Unani Medicine (CCRUM), an autonomous body of the Ministry of AYUSH, Govt. of India with an objective to offer an opportunity for budding writer to showcase their writing talent and win amazing cash prizes

**Awards:**

CCUM will be honour each of the winner divisions with cash prizes as under:

- **The winner Rs 10000 (1 Award)**
- **First Runner Rs 8000 each (2 awards)**
- **Second Runner Rs 3000 each (05 Awards)**
- **Consolation prizes Rs. 2000 each (05Awards)**

**Theme of the Competition:**

**"Mainstreaming Unani Medicine in Public Health"**

**Entry Submission**

600 to 1000 words article on the above theme can be submitted to **E-Mail:ccrum.socialmedia@gmail.com**

**Deadline:**

Competition closes on 31<sup>st</sup> January, 2019 by 17:00 Hrs

**Guidelines and instructions**

- The competition is open for the students of Journalism, mass communication and all Unani colleges
- Only one entry per person is allowed
- Entries received after the due date shall not be considered.
- Entries must go through the detailed terms and conditions available on [www.ccrum.res.in](http://www.ccrum.res.in) or [www.ayush-unaniday.in](http://www.ayush-unaniday.in) and send their entries only if they agree to these terms and conditions.